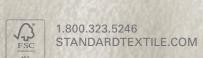
$LYNOVA^{^{TM}}$





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LUXURIOUS SOFTNESS

WITH PREMIUM, LOW-TWIST 100% COTTON.

PAMPERING INDULGENCE IN THE PRIVACY OF A GUESTROOM

Luxuriously lofty and ultra-absorbent, guests will feel indulged and pampered with Lynova™ terry. The ethereal feel and silky touch are pure delight. A perfect balance of softness and absorbency for the most pampered guests. It's cascading softness for the body, mind and soul.

LET THE TOWEL DO THE WORK

Standard Textile's private-label Lynova bath sheets and towels afford a wealth of 100% ultra-premium low-twist, soft spun MicroCotton. While high-density fiber loops fluff and expand to provide guests with ultimate softness and absorbency, the engineered open structure allows for a whiter appearance and reduced drying times to eliminate unnecessary laundry expenses.

To learn more about Standard Textile's Lynova terry, or to contact a hospitality consultant, visit standardtextile.com or call 1.800.323.5246.

